



next09 expo

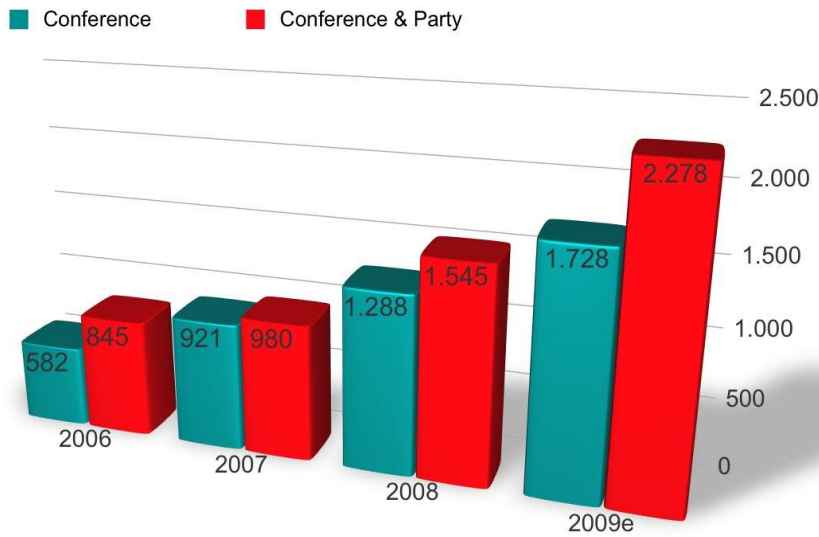
next conference 2009

May 5 & 6, 2009

Kampnagel, Hamburg

www.next09.com





The conference

On May 5 and 6 2009 **next09** is taking place at Kampnagel and is organized by SinnerSchrader. As its third edition the next conference is already one of the most important networking and trend conferences within the European internet sector especially for marketing decision makers, agencies, service providers and start-ups in Germany. It is as well the only conference in the internet community which combines brands and leading cooperation. At **next09** more than 100 international speakers and 1700 participants from the internet, technology, media and advertising sector are expected to participate.

The expo

For the first time **next09** will be taking place in combination with an expo. Next to stages, space for networking and lounges, Kampnagel offers lots of room for an exhibition area for unique company presentation. In this way sponsors, important brands and companies will find their place at **next09**.





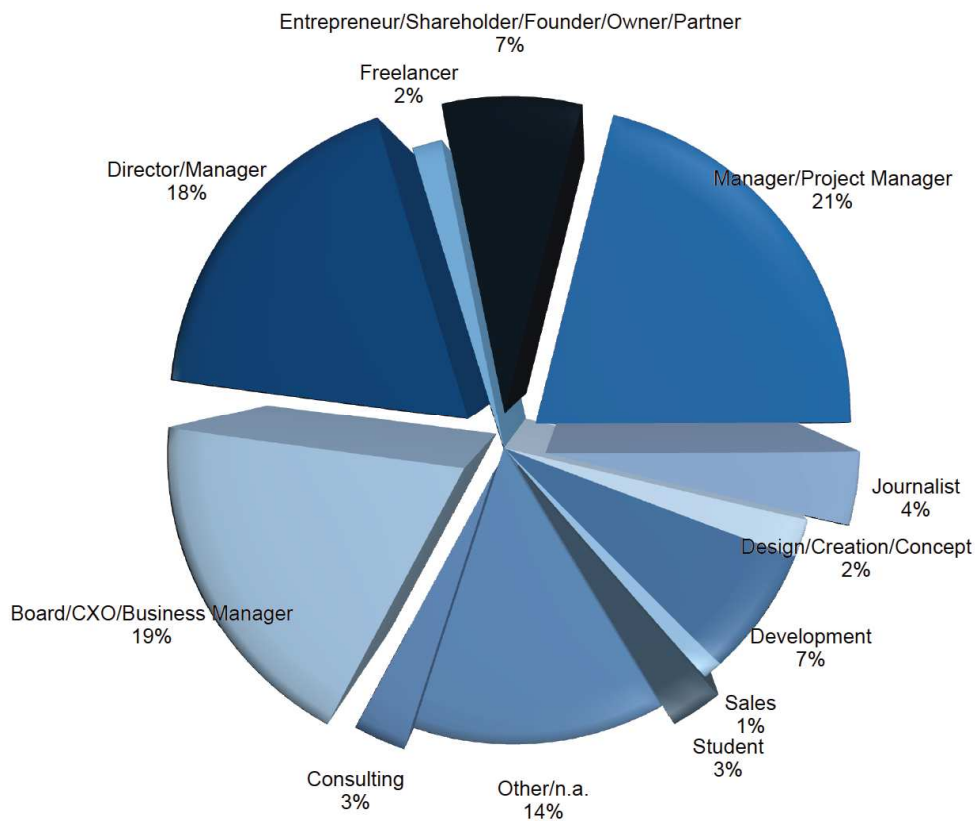
The target group

At **next09** the movers and shakers of the internet meet each other: entrepreneurs, managers, marketing decision makers, consultants, designer, founder, blogger and inverstors. You will reach an unique collection of decision makers, executive managers, opinion leaders, early adopters, replicators, visionaries and trendsetters.

The participants of next08 were

- _ predominately male
- _ 20-49 years old
- _ executive managers and decision makers (more than one third)

The ticket price of at least 390 Euro marks the threshold for a high-class clientele. Within an intimate atmosphere there is still enough space for information exchange, networking and the possibility to discuss topics which are a trend today and mass market tomorrow.





Advantages for your company

As exhibitor of **next09**

- _ you position yourself within an unique surrounding without any divergence loss in a top-class target group of decision makers and visionaries,
- _ you profit of the exclusive image of an innovative conference, you can demonstrate the leading position of your corporation on the market and present your products in an optimum way,
- _ use **next09** as the platform for networking in order to intensify your business relationships: Invite selected customers and partners.

There are various possibilities to get integrated in the event and to get in touch with your target group.

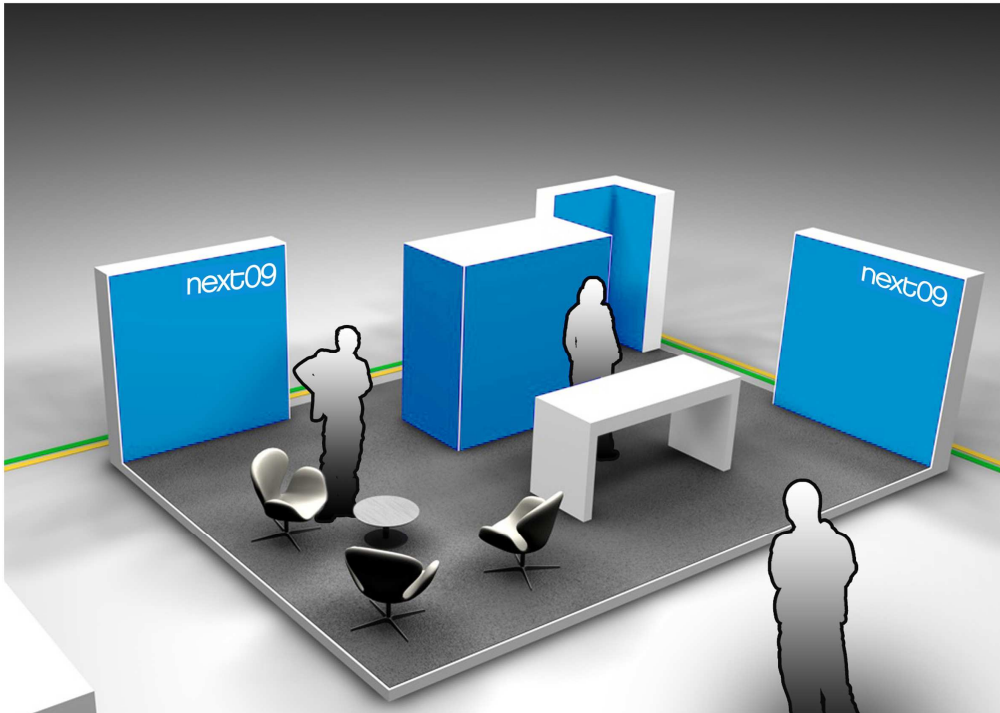
We are looking forward to welcome you as an exhibitor on the conference!

/Message - [n:sight] market & technology research - 1000Mikes - 37 Signals - Absolventa- Achtung! Kommunikation - activeGATE - ad publica Public Relations - Adconion - AKRA - Amazee - Amazon - AntTrail - AOL - argonauten G2 - arvato mobile - AutoScout24 - Axel Springer - BANKINGNEWS - Bauer Digital - Bertelsmann - blau Mobilfunk - BRAINPOOL - Brand Science Institute - brands4friends - British Telecom - Burda Social Brands - Carmondo - Carsablanca - Catcap - Cellity - Coca-Cola - comdirect - Commerzbank - Continental - CoreMedia - D. Swarovski & Co. - Daimler - debitel - denkwerk - DerWesten - Deutsche Bank - Deutsche Post - Deutsche Telekom - Deutscher Journalisten Verband - deutsche-startups.de - DIE ZEIT - Docinsider - DPV Gruner+ Jahr - DuMont - eBay - Ecato - ECCO - eco - edelight - Edelman - ekaabo - e-Sixt - Exxplain - Facebook - FAKTOR 3 - Ferrero - Financial Times Deutschland - Focus - FriendScout24 - Gimahhot - Goa Internet Services - Google - Goojet - GoViral - Greenpeace - guenstiger.de - Hamburg Messe und Congress - Hamburg@work - Hapag-Lloyd Kreuzfahrten - hiClip - Holtzbrinck - HORIZONT - IBM - ImmobilienScout24 - Informa plc - Institut für Lernsysteme - Internet World Business - InterRent - iVerein Networks - IWW Institut - Jaxtr - jom_com - Juicywalls - Jung von Matt - JupiterResearch - Knallgrau - Kongress Media - kressreport - kununu - Lakshmi - last.fm - LinkedIn - luna-park - Lycos Europe - Manager Magazin - MARKTPRAXIS - McCann Erickson - Meedia - Microsoft - Mister Wong - MLP - MobileMonday - MTV Networks - MySpace - Neue Digitale - Neuhaus Partners - NEUSTA - norisbank - nugg.ad - o2 - Omniture - Otto - PARSHIP - Partech - plazes - Prämie Direkt - projektwerk - ProSiebenSat.1 Produktion - QlikTech - Qype - result - Royal Bank of Scotland - RTL DISNEY - Saatchi & Saatchi - Sal. Oppenheim jr. & Cie. - SALT Solutions - SAS Institute - Scholz & Friends Interactive - Scout24 Holding - sevenload - SevenOne Intermedia - simyo - Six Apart - sixgroups - Soundcloud - Speed-Trap - SPIEGEL ONLINE - spot-media - Spreadshirt - SPV - studiVZ - SYNAXON - TALKLINE - Tchibo - Telekom Austria - The Next Web - Thomas Cook - TIC The Internet Company - Tribal DDB - Triple 5 - TUI - UBS - United Internet Media - Verlagsgruppe Milchstrasse - ViiF Mobile Video - VR-NetWorld - WAZ NewMedia - Web 2.0 Expo - Weber Shandwick - XING - Yahoo - Yves Rocher - ZANOX

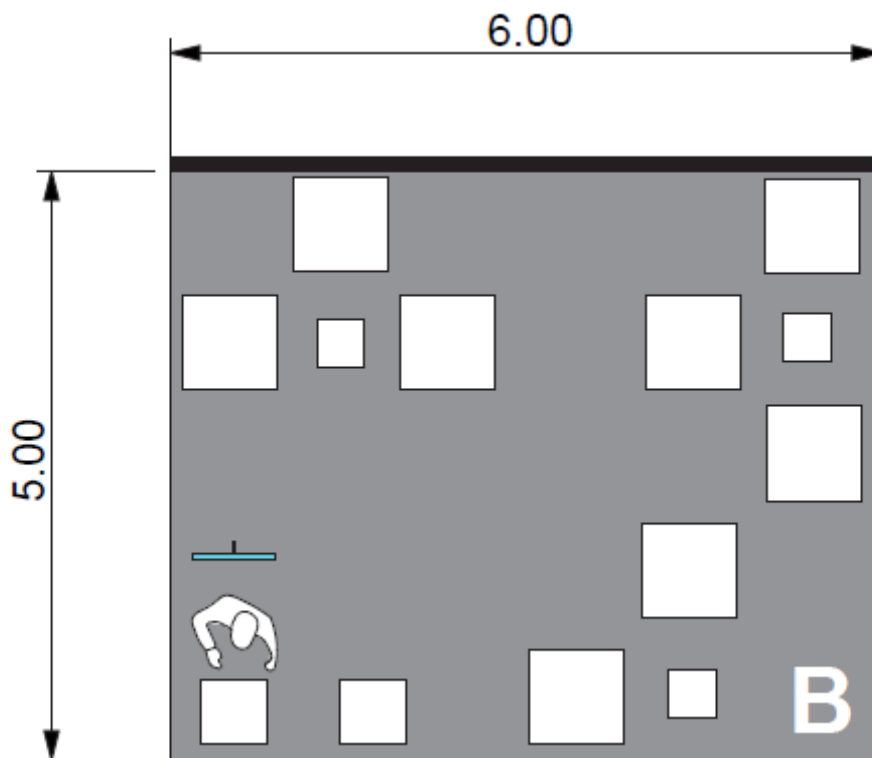
Booth package	XL	L	M	S
Booth size in m ²	30	20	12	6
Number of booths	1	2	6	16
Price per booth in € plus VAT	7.500,00	5.000,00	3.000,00	1.500,00
Equipment				
Basic booth (grey carpet, white backplane)	5 x 6 m	4 x 5 m	3 x 4 m	2 x 3 m
Cube	1	1	1	1
Lounge cushion	8	5	2	0
Lounge table	3	3	1	0
WLAN	x	x	x	x
Performance				
Conference ticket	1	1	1	1
Logo integration				
Flyer	x	x	x	x
Wall with logos at the conference	x	x	x	x
Additional performance (in € plus VAT)				
Print of back plane	840,00	700,00	560,00	420,00
Flat screen incl. white encasement	1.200,00			
Service fee for flat screen construction	250,00			
Additional technical connections and cabling	individual			
Foil plot on the cube	400,00			
Conference ticket	590,00			

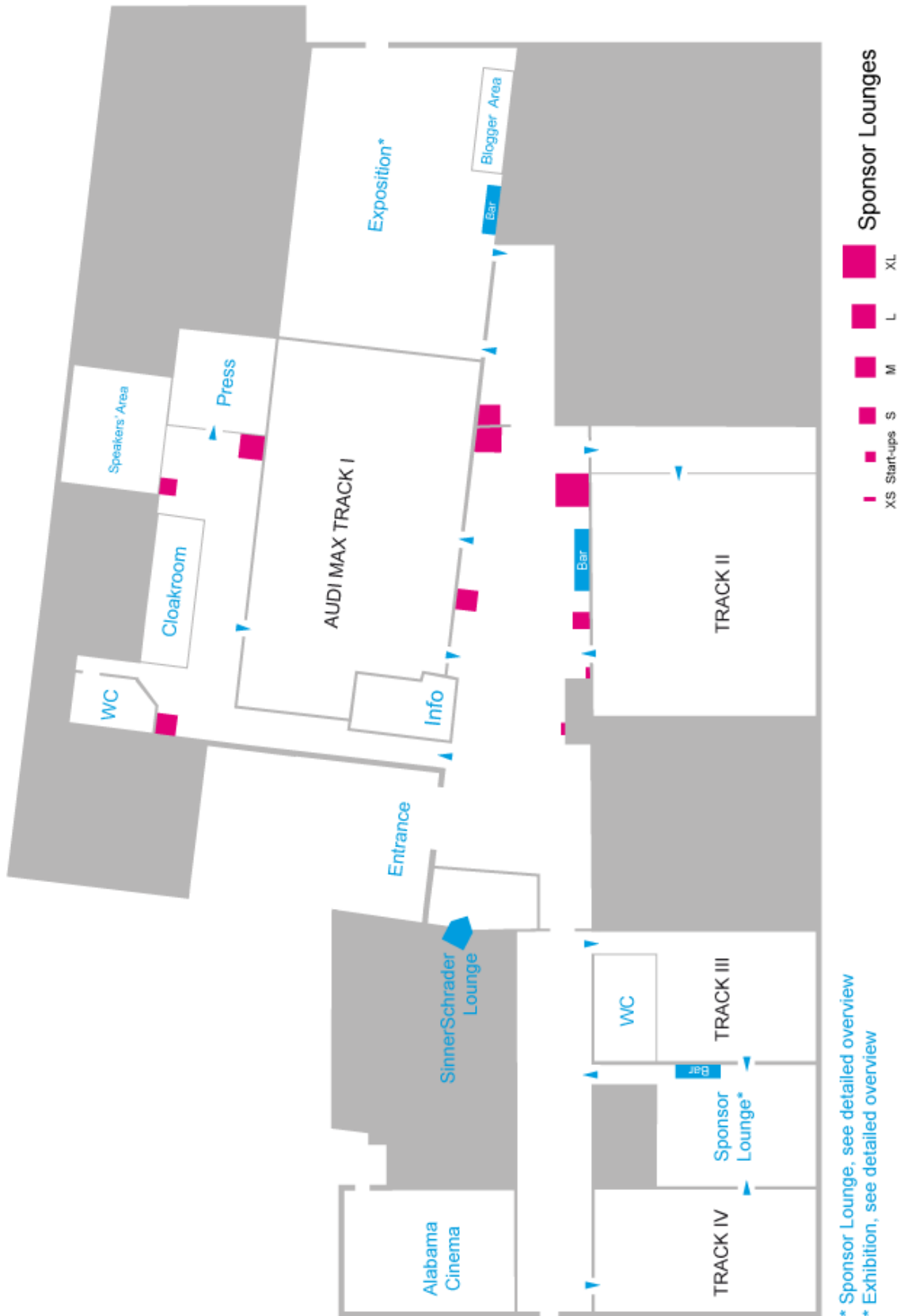


Expo system (Example)

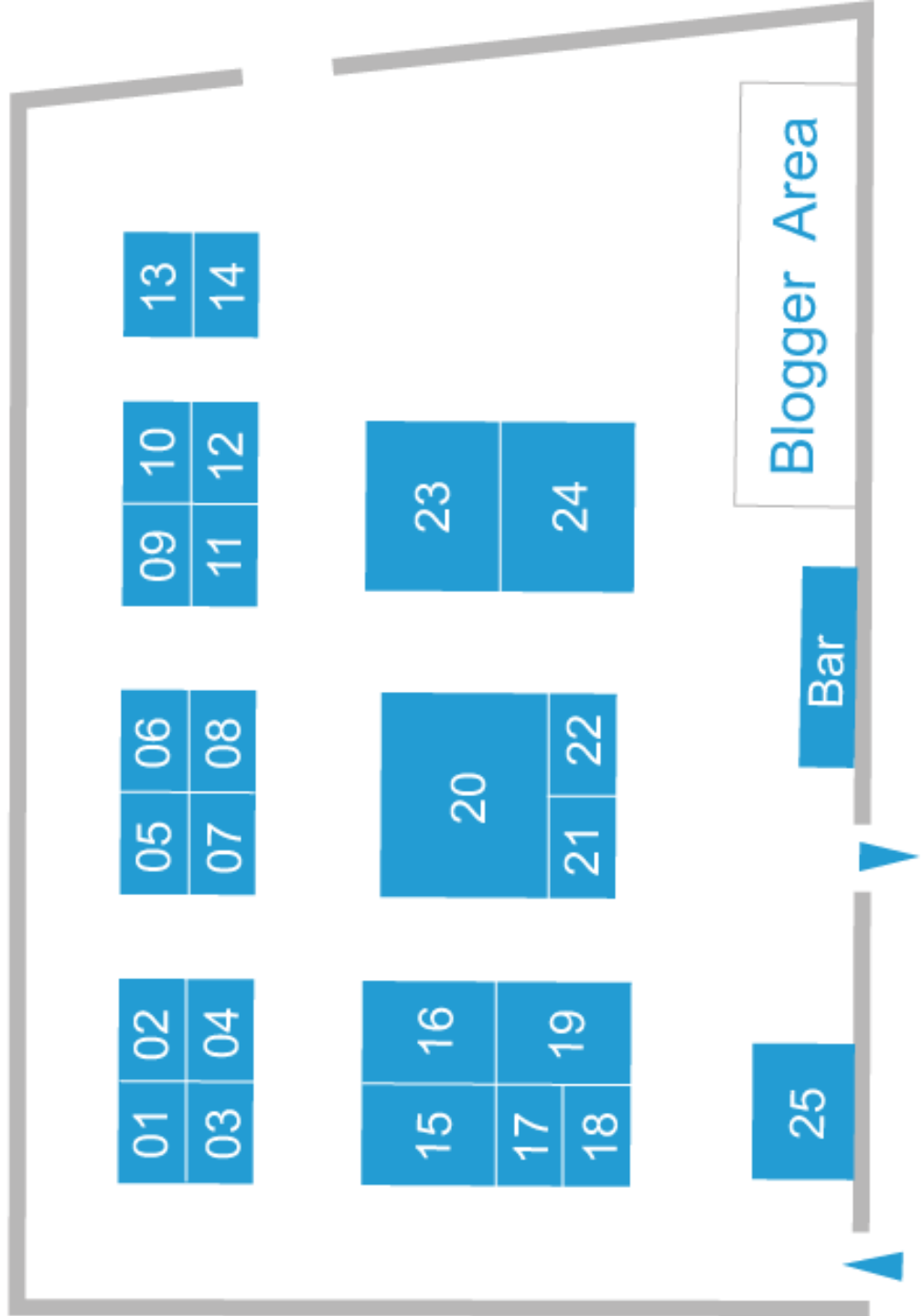


Expo booth (Example 30 qm)





Exposition





Contact

Partner and Sponsors



Julia Ruf

Head of Partnerships and Sponsoring

Phone: +49 40 39 88 55 486

Mobile: +49 172 51 70 330

Mail: j.ruf@next-conference.com

Media and Mediapartners



Martin Recke

Head of Corporate Communications

Phone: +49 40 39 88 55 181

Mobile: +49 160 90 89 27 68

Mail: m.recke@next-conference.com

SinnerSchrader Aktiengesellschaft, Völckersstraße 38, D-22765 Hamburg

The banner features a collage of logos for sponsors and partners. On the left, the 'next08 get realtime' logo is displayed above a silhouette of a person walking. The central area is divided into sections for 'sponsored by' (IBM, Google, Myspace.com Deutschland, CoreMedia), 'Silver Partners' (Hamburg @work, Ssas, QlikView, Goviral), 'Event Partners' (KongressMedia, Venturi Group, Immobilien Scout24, World of Warcraft), 'Food Sponsors' (Häagen-Dazs, Bionade), and 'Media Partners' (Pace, Horizon, Mister Wong, Internet World Business, Deutsche Post, Plazes, Commerzbank, Microsoft Digital Advertising Solutions). On the right, there are two floor plan diagrams labeled 'First Floor' and 'Ground Floor' with a 'Main Entrance' indicated. A 'Speakers' list is provided on the far right, including names like Joel Dinger, Silvio Stoy, Matt Collier, Gunter Ewald, and others. The bottom left corner of the banner includes the text 'MAY 15, 2008 HAFENSTADT HAMBURG Museum Prototyp' and 'hosted by sinnerSchrader'.