

# NEXT Conference

## Hamburg, Reeperbahn

### Shift your perspective on digital business.

The NEXT Conference is a two-day knowledge festival that addresses the key digital trends in design, marketing and product development, while endeavouring to explore their impact on human behaviour. Each year, NEXT also sets out to provoke debate and discussion around a broader digital theme. This year the topics, speakers and programme will focus on the fascinating emergence of 'Parallelwelten' (= parallel worlds).

### Some people who helped shape NEXT in the past:

#### Amber Case

Research Fellow,  
MIT Media Lab/Center  
for Future Civic Media

#### Tricia Wang

Co-Founder,  
Constellate Data

#### Andrew Keen

Author, How To Fix The  
Future

#### Nell Watson

Associate Faculty AI &  
Robotics, Singularity  
University

#### Jamie Bartlett

Writer, The Dark Net &  
Radicals

#### Tim Leberecht

Author, The Business  
Romantic

### The full flavour of NEXT

- International keynote speakers
- Expert discussions
- Talent meet-ups
- Networking and collaborations
- The Reeperbahn Festival
- Tech demos
- Workshops and masterclasses

Once again, marketing and product leaders, digital economy executives, innovative corporations and start-ups will join NEXT for inspiration, knowledge transfer and entertainment in several unique venues along Hamburg's world-famous 'Reeperbahn'. Partnering with the Reeperbahn Festival, NEXT19 will create a buzzing and innovative atmosphere.

### Get your ticket now!

NEXT is an invitation only event with a carefully curated audience. That is why we ask you to apply for a ticket first. We offer different rates for 'Corporate People', 'Service People', Startups and more. Ticket prices vary from EUR 490 to EUR 990, depending on the season and attendee group. Visit [nextconf.eu](http://nextconf.eu) for full details.

Want to join NEXT19 with your team? Special rates for groups are also available. Just drop us a line at [groups@nextconf.eu](mailto:groups@nextconf.eu).

Any questions? We're happy to help. Call us on +49 40 39 88 55-464 or email:

[info@nextconf.eu](mailto:info@nextconf.eu).



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