

NEXT Conference

Hamburg, Reeperbahn

Shift your perspective on digital business.

The NEXT Conference is a two-day knowledge festival that addresses the key digital trends in design, marketing and product development, while endeavouring to explore their impact on human behaviour.



The full flavour of NEXT

- International keynote speakers
- Expert discussions
- Workshops and masterclasses
- Networking and collaborations
- Talent meet-ups
- Tech demos
- The Reeperbahn Festival

Marketing and product leaders, digital economy executives, innovative corporations and start-ups join NEXT for inspiration, knowledge transfer and entertainment in several unique venues along Hamburg's world-famous 'Reeperbahn'. Partnering with the Reeperbahn Festival, NEXT creates a buzzing and innovative atmosphere.

Some people who helped shape NEXT in the past:

Amber Case

Research Fellow,
MIT Media Lab/ Center
for Future Civic Media

Viveca Chan

Founder & Group CEO,
WE Marketing Group

Andrew Keen

Author,
How to Fix the Future

Nell Watson

Associate Faculty
AI & Robotics,
Singularity University

Jamie Bartlett

Writer,
The Dark Net & Radicals

Tim Leberecht

Author,
The Business Romantic



Get your NEXT20 ticket now!

NEXT is an invitation only event with a carefully curated audience. That is why we ask you to apply for a ticket first. We offer different rates for 'Corporate People', 'Service People', Startups and more. Ticket prices vary from EUR 390 to EUR 890, depending on the season and attendee group. Visit nextconf.eu for full details.

Want to join NEXT20 with your team? Special rates for groups are also available. Just drop us a line at groups@nextconf.eu.

Want to become a partner and shape your brand with NEXT? Send us a message at partners@nextconf.eu.

Any questions? We're happy to help. Call us on +49 40 39 88 55-464 or email: info@nextconf.eu.

17
|
18
Sept
emb
er
2020