



THE NEXT CONFERENCE #NEXT24



TOPICS AND THEME

NEXT loves to provoke thoughts with its annual motto. Themes like Data Love, Post Digital, Digital Sucks, Parallelwelten, Hug the System or Let's get physical sparked discussions within the NEXT Community as well as in the media in past years.

The theme for 2024 will be announced in February/March and will deal with the interface shift and how to bring new energy into business, the workplace, society, digital experiences and ourselves.

Topics will touch on

- Interfaces in times of KI
- New materials and energy solutions
- Society shifts and new demographics
- Trends in Marketing, Commerce, Design and Product Innovation
- And much more



NEXT

KEY FACTS

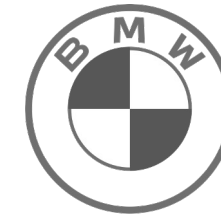
- In-person event + global live stream
- Senior crowd
- Target audience: strategists, marketers, designers, product and communications managers, entrepreneurs & innovators
- Most DAX40 attending
- 25% from countries other than Germany
- Diverse crowd – 50% female audience
- For NEXT24: Focus on 600-700 participants
- 65% corporates
- Speakers from around the globe
- Part of the Reeperbahn Festival: Europe's leading club music festival with 50,000 participants from the music and creative industries

[View Recap Movie directly on YouTube](#)



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SOME OF THE ATTENDING COMPANIES



PARTNER LEVEL OPTIONS

MOST POPULAR OPTION

Premium Partner

Bring your topics to the NEXT Stage!

- Content integration
- Special networking option in NEXT Hub
- Premium branding
- Side event option
- Access to NEXT Minds Circle
- Tickets plus 2 VIP passes

Conference Partner

Access to exclusive target groups!

- Side event option
- Workshop or panel integration
- Meeting point at NEXT Hub option
- Conference branding
- Tickets plus 1 VIP pass

MOST POPULAR OPTION

Session Partner

Spotlight on: host your own session!

- Session in afternoon deep dive program
- Support from NEXT-content team
- Hand-picked location for your session
- Branding options at session location
- Tickets

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TAILORED TO YOUR NEEDS

WE DESIGN YOUR COMPANY'S
NEXT EXPERIENCE TO MATCH
YOUR GOALS.

LET'S TALK ABOUT YOUR
IDEAS, NEEDS, VISION.



LET'S DISCUSS YOUR INDIVIDUAL OPPORTUNITIES

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